

Ladislav Szolik

Senior UX Designer



PROFILE

Senior UX Designer with over 10 years of experience in User Experience Design, User Research, Software Engineering, Mentoring, leading design B2B design projects. Holds Master's degree in Computer Science. Advocate of user-centric product development.

PROFESSIONAL EXPERIENCE

Senior UX Expert, Ärztekasse AG, Switzerland

01.2024 - present

- Led the design of Business-to-business medical praxis software (e.g. Calendar, Tasks, Messaging and Billing)
- Performed UX research (interviews, usability studies, shadowing days) with prospects and clients
- Served as connection between business and technical stakeholders
- Defined design system and guidelines

Senior UX Engineer, Swisscom AG, Switzerland

11.2021 - 12.2023

- Led Business-to-business-to-consumers (B2B2C) telecommunication product
- Led the design process: field research, stakeholder alignment, prototyping, usability testing, design hand-off
- Collaboration with Product owners, Project Manager to define timeline and priorities.
- Contributed to design system, product vision and roadmap
- Coached junior designers

Senior UX Designer, Credit Suisse AG, Switzerland

01.2018 - 10.2021

- Designed B2B and B2C banking products
- Lead the design process for the CSX retail banking app, defining the overall experience strategy and designing guidelines
- Drove the Client Experience team's Interaction Design and Prototyping remit and strategies which defined best practices around design, prototyping, interactions and animations for the several platforms in scope
- Created a design system for the Client Experience team and a companion component library used by developers
- Practicing the full design process, from analysis through concept to the final hand-off to engineering, while keeping the client in mind
- Acting as part of SCRUM teams to observe and achieve seamless communication between designers and engineers
- Establishing partnerships with corporate clients and driving the corporate banking product vision together

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Zürich, Switzerland

COLLABORATION TOOLS

JIRA, Confluence, Slack, Zoom, Miro, MS Teams, FigJam, Google Hangouts

FRONTEND SKILLS

HTML5
CSS3 (Bootstrap, Tailwindcss)
Javascript/Typescript (Angular, React, Svelte)
PHP (Laravel)

BACKEND SKILLS

Oracle DB, MySQL, PostgreSQL
Android, Swift
Java EE, AWS

DEVELOPER TOOLS

VS Code, IntelliJ, Eclipse, Git, Docker

DESIGN SKILLS

User interviews
Usability testing
User interface design
Prototyping
Interaction design
Information architecture
Journey mapping

DESIGN TOOLS

Figma, Adobe Illustrator, Origami Studio, Adobe XD, Google Analytics, SketchApp,

PROFESSIONAL EXPERIENCE

Sr. Developer/ Designer, ELCA Informatik AG, Switzerland

06.2016 - 12.2017

- Designed and developed an event management tablet app, which enabled the client to efficiently organise and host larger events.
- Developed an event management back office web application.
- Enhanced the encryption system of money transaction between Swiss banks, by developing and testing new features. Additionally participated in 24X7h production support team.

Sr. Software Engineer, Accenture AG, Switzerland

JUL 2012 - MAY 2016

- Ensured successful production releases by performing technical troubleshooting for more than 8 production releases of a Swiss trade management system.
- By being the scrum master for an off-shore team of 12, successfully planned and delivered sprints using scrum methodology, which was recognised by getting the Scrummer of the month title
- Maintained database schema during the development process over >7 releases for a large development team (>100 developers onshore and offshore) by collecting and creating bi-weekly database scripts with meta data.
- Improved algorithm to update data in the trade management system by reducing replication process time and implementing new real-time update which received senior account manager recognition.

Software Engineer, Accenture s.r.o., Slovakia

AUG 2011 - JUN 2012

- Supported best practice architecture design by introducing a central notification component in to the tax reporting web application which was appreciated with promotion.

Adobe Flash developer (part-time), STIEFEL s.r.o., Slovakia

JUN 2008 - JUL 2011

- Contributed to the improvement of the Slovakian education system by developing and releasing 6 new standalone desktop educational apps, which were also sold in 5 different countries in Europe.

EDUCATION

Applied Informatics

Slovak University of Technology - Master's degree, Bratislava

JUN 2006 - AUG 2011

- For the university project created a portal to provide possibility for students to perform experiments on real dynamic system with custom created regulator from home. The project was presented on the Remote Engineering and Virtual Instrumentation (REV) conference.

LANGUAGES

German (Professional)

English (Professional)

Hungarian (Native)

Slovak (Professional)

CERTIFICATES

Careerfoundry UX

TryDesignLab Design 101

Product Mgmt. Academy

German B2

INTERESTS

Writing,

Gym,

Living healthy,

Paint with acrylic,

Non-mainstream travel,

Latest gadgets,

OTHER PROJECTS

iOS inventory app

Swift developer

Created a Minimal Viable Product for a second-hand shop to discover possible improvements in their workflow.

Admin site for hotel data

Frontend (React) developer

Built an admin platform for a startup to be able to easily collect information from their hotel partners. The web application is built for desktop using React and AWS Amplify.

Online booking system

PHP (Laravel) developer

Enabled online bookings and payments to a startup which offers mobile car washing services by designing and developing a responsive web app using Laravel PHP framework.

Maths for kids

Angular developer

Developed a simple education app with over 20 lessons for elementary schools to practice and improve in maths.

Children book illustrations

Procreate iPad and Adobe Illustrator

Illustrated and designed 5 small books with over 200 illustrations with educational content.